



INDUSTRY DATA AVAILABLE 2008/09 SEASON

*Quantitative data for cotton systems
Qualitative data for the cotton, grains and oilseeds industries*



COTTON MARKET AUDIT

A diverse range of quantitative data is collected for cotton production systems across a large area from Central Queensland to Southern New South Wales.

Including:

- Areas planted to different systems
- In-field herbicides used
- Plant growth regulators used
- Insecticides used
- Target pests sprayed
- Harvest aids used.

Of the 34 datasets that are available, 28 are for irrigated cotton with the remaining six being dryland cotton production.

This data is now available for purchase by your business or agency.



CROPPING INDUSTRY PERSPECTIVES

Want to know what is happening in the cotton, grains and oilseeds industries and why? Gain an insight from 23 consultants, each of whom works with 17 growers on average, as to what is happening on the ground in Australia's cropping industries!

Including:

- Agronomist profiles
- Cropping systems, tillage practices, crop rotations, planting forecasts
- Insects, weeds and diseases
- Water efficiency and water quality
- Soils and fertilizers
- Precision agriculture
- Climate change
- Business and property planning
- Natural resource management
- Health and safety
- Information and extension.



PURCHASE DATA

Data has been collected and supplied directly to the CCA by Australia's leading agronomic consultants.

Based on the Monsanto planting audit of 15 December 2008, the CCA data achieves coverage of 54% of total broad-acre cotton hectares encompassing 11 valleys and regions in Qld and NSW. Our datasets are a good representation of the cropping industry.

The data provides a strong indication of industry trends, product usage, management practices and can be used to develop business strategies or support research work. Planting forecasts for 2009/10 are also included.

Data is provided on CD-Rom in its raw form to allow you to analyse and review the data in a way that suits your needs. Price is negotiable depending on your data requirements.

**Data is available for immediate supply.
ACT NOW TO PURCHASE**

CCA offers customers the option of incorporating a specific question relevant to your business in the 2009/10 data collection program.

Contact us without delay to register for this opportunity.



ABOUT CCA

Crop Consultants Australia Incorporated is a not for profit organisation which was created in 2008 from the Cotton Consultants Australia model that has formally been in operation since 1988.

The CCA supports those that provide agronomic advice to Australia's cotton, grain and oilseed producers. The organisation provides a forum for information exchange, networking, professional development and technical training of agronomists and those with an interest in agronomy.

CCA continues to evolve to provide support to its members and to service the industry.

Contact CCA to find out more or to become a member.

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